

November 19, 2015

2016 Tourism Grant Program

Announcement

The Wayne County Tourism Promotion Advisory Board announces the 2016 Tourism Grant Program. The committee is concentrating efforts on specific event advertising and targeted for advertising out of Wayne County. Partnerships with other “events” or “groups” as well as partnerships with Wayne County Attractions or Lodging Facilities will be considered and are encouraged to maximize marketing potential. Every organization making application that has a website, should demonstrate that they have a link to [www.visitwaynecounty.com](http://www.visitwaynecounty.com).

Please review the grant guidelines for specific instructions. For 2016, funding is limited to \$ 2,000 per organization, UNLESS groups submit joint applications that will increase the efficiency and impact of the targeted marketing campaign. Also, a specific and detailed budget including any quotes or other documentation as well as any proposed dates of events scheduled must be submitted.

Wayne County Tourism is driven by the visitor participating in activities, events and recreation across the area. Coordination of events that keep the visitor overnight greatly increases overnight stays at our lodging facilities and campgrounds and benefits supporting businesses as well.

Guidelines for the 2016 Tourism Grant Program can be obtained in the Wayne County Commissioners office or downloaded at [www.waynecountypa.gov](http://www.waynecountypa.gov) under Features. Request packets including documentation, should be returned to the Chief Clerk, Wayne County Commissioner’s Office no later than Monday December 28, 2015. Awards will be announced in February 2016.